



Tudosie Razvan

Product Designer | [Portfolio: razvantudosie.com](https://portfolio.razvantudosie.com)

Creating intuitive and visually appealing digital experiences that enhance user satisfaction and drive business success.

Education

- Bachelor degree in computer science at Titu Mariosescu University

Hard Skills

- User Experience
- Visual Design / UI
- Design systems
- Styleguides
- Responsive Design
- Illustration
- Animation (After Effects)
- Frontend (HTML, CSS, Vue.js, React)
- Backend (PHP, Laravel Framework)

Soft Skills

- Good collaboration skills
- Easy to work with
- Adaptive

Software

- Figma / Figjam
- Adobe XD
- Sketch
- Illustrator
- Photoshop
- Miro
- After Effects
- Git
- Github
- Bitbucket
- VS Code
- Wordpress
- Laravel

Licenses & certifications

- Certified Web DesignerLINK group Issued Nov 2015
- Membership Certificate - The Interaction Design Foundation - Issued Nov 2018
- AWS Academy Cloud Foundations. - Issued May 2023
- AWS Academy Machine Learning Foundations - Issued May 2023
- AWS Academy Introduction to Cloud Semester 1 - Issued Apr 2023

Experience

UI/UX Designer

Kubis Interactive | 2018 - Current

- Led the successful redesign of Vodafone's mobile app, focusing on User Flows, wireframes, and UI design to ensure a seamless user experience.
- Spearheaded the transformation of the IQOS Club platform through multiple stages, maintaining alignment with global brand standards.
- Oversaw the delivery of materials to clients, ensuring compliance with brand guidelines and project requirements.
- Contributed to the development of visual frameworks outlining the structure and functionality of projects for prominent clients within the agency.
- Played a key role in developing comprehensive Design Systems and Styleguides, ensuring brand consistency and streamlined design processes for prominent clients.
- Curated and delivered presentations on emerging industry trends and strategies, contributing to team knowledge and departmental growth.

Skills and Achievements

- Created Styleguides to ensure brand consistency.
- Developed Design Systems for efficient project workflows.
- Designed Visual Elements for marketing campaigns.
- Crafted User Flow and Wireflow diagrams to enhance user experiences.

Senior Web Designer

eJobs Romania (Recruitment platform) | 2011 - 2015

- Modernized the website design, bringing the platform up to speed with a complete makeover.
- Collaborated seamlessly with the PR team and key stakeholders to shape the brand identity, spearheaded the creation of flagship events such as eJobs Expo, and crafted compelling promotional assets.

Skills and Achievements

- Successfully overhauled the website design, bringing it into the 21st century.
- Collaborated on Branding initiatives with the PR team and key stakeholders.
- Orchestrated and executed eJobs Expo, a highly successful flagship event.
- Produced captivating Promotional Assets for marketing campaigns.
- Created User Flow and Wireflow diagrams to optimize website navigation and functionality, improving the overall user experience.

Front-end Developer

Frank Group | 2010 - 2011

Responsibilities:

- Took charge of the Romtelecom website and shop, now known as T-Mobile, ensuring it stayed in top-notch shape.
- Managed regular maintenance, adding fresh content from various departments to keep the website vibrant and up-to-date.
- Showcased creativity by crafting graphics, banners, and other branded materials, enhancing the visual appeal of the Romtelecom website.
- Implemented a well-organized schedule for newsletters, ensuring timely delivery and keeping the audience engaged with relevant updates and information.

Skills:

- Typo3
- JavaScript
- After Effects
- HTML Emails
- HTML
- CSS
- Photoshop
- Adobe Illustrator